

VOL. XIX., 184. EDMONTON, ALBERTA—TUESDAY, AUGUST 7, 1928. \*\* TWO CENTS On Trains and News-Stands Outside Edmonton, Five Cents.

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EDMONTON, ALBERTA—TUESDAY, AUGUST 7, 1928.

**TWO CENTS** On Trains and News-Stands  
Outside Edmonson Five Cents

# ED IN SUB

## *a Crop* Making

### START CUTTING BARLEY; WHEAT

### Rescue Effort

**NEARLY READY**

Hum of Reapers Already  
Heard In Fort Saskat-  
chewan District

**EFFORT**

Italian Vessel Lies At Bot-  
tom After Collision  
With Destroyer

laboring all night to bring ash to the crew of the Italian submarine F-14, sunk in the Adriatic early yesterday morning, have succeeded in attaching a pipe to the crippled vessel in order to supply air to the 31 imprisoned men.

Divers who went down to inspect the F-14, which sank after a collision with a destroyer during manoeuvres, also were able to tie a steel cable to the hull.

The work of attaching the air pipe and cable was accomplished with great difficulty because of unfavorable weather conditions.

The crew, as is known to be still alive today and they were maintaining communication with the rescuers by means of a submarine telephone.

The position of the P-1 is definite.

Inspection by divers who went down this morning showed that the submarine had been struck by the destroyer near the stern.

Official announcement was made that the crew of the F-14 was composed of two officers and 29 men.

**Race Against Time**

The submarine was launched against time in their efforts to refloat the submarine since it was feared that her water tight compartments might allow her to sink.

The submarine lies in more than 130 feet of water, or almost twice her normal operating depth. She is therefore considered merely a question of time before the water-tight compartments

Although communication with the submarine is being maintained, it is not known how many members of the crew still are alive and it is feared that some may have been killed by the first rush of water which was prevented from flooding the entire submarine by her water-tight compartments.

The F-14 is 140 feet in length and 13 feet wide. She has two torpedo tubes and one gun. Her speed on

The inquiry was held at the home of Mr. Karametz, 807 N. Havelle, Grande Prairie, who said he saw the collision between a locomotive and a taxi July 26, the last night of the Saskatoon exhibition. No verdict was reached.

The inquest was adjourned until August 30 owing to the fact that four important witnesses are still in hospital and could not attend. They were Adam Hopfinger, driver of the taxi; the

**PORT ARTHUR, Ont., Aug. 7.**—With a crash that shook the vessel from its stem to stern and tumbled passengers from their berths, the Northern Navigation steamer Huronic hit on a reef during a dense fog, off Lucille Island, 50 miles southwest of Port Arthur, early Monday.

## Father Of Six Is Beaten To Death

**GIRL KILLED IN AUTO**

WINNIEPEG, Aug. 7.—When the car in which she was riding crashed

**AUCTIONER KILLED**  
CORNWALL, Ont. Aug. 7—Charles U. Thompson, well known auctioneer of Moultonville, Ont., was killed and four others were injured in a head-on collision of automobiles just west of Aulaville last night.

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THE ALBERTA JAZZCIS! URBAN  
JAZZ, R&B  
Headlining: Melvin at Red Bear.  
Melvin at Calgary, Red Bear and  
Edmonton  
Bill Schneider Mountain Standard  
Times  
PROGRAM

**Monday, August 6**

7:30 p.m.—News Flashback, courtesy  
the Edmonton Bulletin, Marlene,  
Wesley  
8:00 p.m.—Melvin Program, Cal-  
gary

**Tuesday, August 7**

7:30 a.m.—CHCT 0. P. Todd & Ar-  
gent, Les, Chubby  
Futures, George Marlene  
8:30 a.m.—CHCT 0. P. Todd & Ar-  
gent, Les, Chubby  
Futures, George Marlene  
11:00 a.m.—CHCT Musical Sat-  
urday

I should think this "Dead Storage"  
at garage would encourage auto-  
mobile murders.













# FEATURE WOMEN'S COLUMN

EDITED BY LITTA C. DEMPSEY

**TURBANEED HIPS**  
The swathed hips give way to the turbaned one. Bust and hips are in a soft brown blend to fashion the turbaned hips of a brown satin, with front panels of both colors swinging free.

**EVENING SILHOUETTE**  
Full and rich is the silhouette for evening. Silver and gold are combined to fashion alternate ruffles at the sides of a pale rose gown of chiffon.

**BRUNSWICK**  
Features a New and Greater  
**PORTABLE**  
**PANATROPE**



With same range increased over 100% over the portable panatrope.  
**\$35.00**  
THE  
WILLSON STATIONERY  
CO., LTD.  
EDMONTON  
E. N. KENNEDY CO.  
1000 JAMES AVENUE

## Little Stories For Bedtime

Little Pete, in Fear, Holds His Breath

By THORNTON W. BURGESS

"I'm just a little Night Breeze. A little friend of all. I fetch and carry messages. Allike for great and small."

The little Night Breeze, who had blown the piece of paper that had fooled Little Pete, and so led him far out on the great shadowy Green Meadows to the belief that he was following his mother's tail, was coming back humming to himself. Little Pete, sitting under a lone little bush and crying so hard to keep his teeth from



Danny Meadows Mouse.

chattering with fright, because night on the other side of the bush and

Granny and Reddy Fox, heard him, and didn't know whether to be glad or sorry. If the little Night Breeze should tell them who was sitting so close to them trying to hold his breath—Little Pete just wouldn't let himself think that thought. It was too dreadful.

If the little Night Breeze would carry a message for him to his mother to go to Peter Rabbit over in the Cedar Patch, he felt sure all would be well. So he sat and waited between fear and hope. Now the little Night Breeze hadn't anything in particular to do that night. He was just wandering about humming to himself, stopping to dance among the meadow grasses, whispering to the trees, making little ripples on the Beaming Pool. He was growing tired of his play, and wishing he could find something to do, when he came up upon where Granny Fox and Reddy Fox were sitting.

Now, the little Night Breeze of Old Mother West Wind, this little Night Breeze was very fond of gathering acorns. He always carried some with him, some sweet and some hard so sweet. He didn't make a bit of difference to him so long as it was acorn. But he couldn't carry any of it very far, because he kept spilling it on the way. One day, Old Granny Fox and most of the other little meadow people knew all about this habit of the meadow Breeze, and they always try all the different kinds of acorns with their noses, because from them they learn a great deal. It was so this time. No sooner had the little Night Breeze reached them than Granny Fox began to sniff and sniff. There was the scent of sweet clover and of a dozen other flowers, but these didn't interest her in the least. Then she caught a whiff of something that made her lift her nose a little higher and sniff a little more carefully. It was the scent of Danny Meadows Mouse, and Granny knew that the little Night Breeze must have left Danny only a few minutes before. She grinned and a look of hunger came into her eyes. "Come on, Reddy," said she. "I think we'll go hunting."

So sniffing, sniffing, where the little Night Breeze had been the scent of Danny Meadows Mouse. Granny and Reddy Fox began to tip-toe away from the little bush. Little Pete gave a great gasp of relief as he heard these leaves. Then suddenly a great fear filled his mind once more, but this time it was not fear for himself. It was fear for the little Night Breeze. He was just going to speak to the little Night Breeze when the bat-dancer away and with a sudden rustling straight over Granny and Reddy Fox and on to where the scent of Danny Meadows Mouse. Of course, he carried with him a lot of fox scent and he knew that as soon as Danny smelled that he would know what to do. The little Night Breeze danced back in the little bush and so found Little Pete adding there.

Next Story: Little Pete Learns What His Nose Is For.

### SCARE RINGS

A new piece of jewelry is the scarer. It is an ornamental ring through which the scarer is inserted. Instead of a scarer, it is a ring made of wire of it, sometimes to hold self-accident. One large scarer uses a good ring to hold a lace kerchief.

## Milady Beautiful

By LOIS LEEDS



What's That By HELEN DECIE

### BEAUTY QUESTIONS ANSWERED

Taking Cold After the Shampoo

Dear Miss Leeds—I have city hair and am obliged to shampoo it often. I always have a severe cold, but immediately after washing my hair I use hot water to shampoo it. I then gradually cool the shampooing water until the last time is lukewarm. I do this in the early evening and do not go out until the next day. A READER.

Answer—I would not consider a person who takes cold as really a healthy specimen of humanity. Perhaps you do not dry your hair thoroughly before going to bed. By rinsing out the soap from your hair with warm water using a bath cap if possible, time in cool water and gradually accustom your scalp to cold water. Like cold-water bathing, the cold rinse after the shampoo helps harden. A lotion against colds and minor ills. It will also help correct the excessive oiliness by its astringent action on the oil glands. Rub your hair dry between warm towels. You may heat the towels by placing them in an oven for a short time or press them with a hot iron. Use two or three large towels for the purpose and be sure that your hair is really dry before you retire for the night. LOIS LEEDS.

### Restoring Black Hair

Dear Miss Leeds—I have hair that was jet black before I used a hair cream. Now it is not becoming to me and I want to restore its natural color. (1) Will the use of cream containing oil promote the growth of hair on the head? (2) What will bleach my neck? LORITTA.

Answer—(1) At bedtime, massage your hair and scalp with warm olive oil, leaving it on overnight. Wash a nightcap to prevent the oil from clogging the pillow. Next morning wash your hair thoroughly. Repeat this treatment once or twice a week. (2) Most good creams carry a guarantee not to grow hair on the face. Any oily substance that is used in complexion has a tendency to darken the hair, but it cannot make hairs grow where there were none before. Usually something is added to counteract the darkening tendency. A good bleaching cream would help you. (3) A lemon juice or may massage with buttermilk or sour milk. LOIS LEEDS.

### Dimples and Wrinkles

Dear Miss Leeds—I have two big dimples and when I laugh or smile I get a puncture some place? U-shaped wrinkle forms under my chin, joining the dimples that are in my cheeks. I have a small face and one can scarcely see my chin. Will this crease show more when my face is thin or when it is fatter? B.

Answer—There is no way to get rid of the dimples, my dear, but I think the wrinkle can be prevented to some extent if you thrust your chin out and hold your neck up straight. A soothing posture with chin down emphasizes the crease. Try correct posture before a mirror and see if it does not help. Every night thrust your chin out and massage your face with an upward movement from the chin out to your ears. I think that the crease would show more if you were fatter. LOIS LEEDS.

the same game, introducing Mr. Robinson to Mrs. Smith. Then Mrs. Smith introduces Mrs. Robinson to Miss Jones, naming the girl first, then "Miss Jones—Mrs. Robinson." Then Miss Jones plays

in adult clothes, it adds to the fun for those.

Table manners may be taught with dolls, too, set on a little table, with Mrs. Smith and her children, "Miss Jones" and "Mr. Robinson" as guests.

When the children "dress up"

for the time being, Billy may be "Mr. Robinson" and Doris may be "Mrs. Jones." Mrs. Smith introduces Mrs. Robinson to Miss Jones, naming the girl first, then "Miss Jones—Mrs. Robinson." Then Miss Jones plays

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## Mother Love - and a Mother's obligations to her baby

If you would keep the Roses in their Cheeks - the Glow of Health in their Little Bodies

--be SURE their food is right! If you cannot nurse baby DO NOT EXPERIMENT --turn in confidence to Eagle Brand, tried and proven, the leading infant food since 1857. Babies thrive on it because it is absolutely pure, always of the same strength and quality, and so easily digested even in cases where all other foods have failed.



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Send me free booklet on care of baby

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You Are Sure to Enjoy Your Early Morning Cup of Coffee When You Are Drinking

**Eaton's Java and Mocha Blend**

**PURE COFFEE**

Has a rich, delicious flavor, with matchless quality—and gives a crowning touch to every meal at the table. Try it!

**55c lb.**

**EATON GROCETERIA**  
OPERATED BY J.T. EATON CO.

# BLOWLY HENRY, Limited

## SEMI-ANNUAL SALE

Continues to offer High - grade Home Furnishings at Remarkably Low Prices for Worthwhile Goods

### Dining Room Suite

9-Piece Walnut Finish Dining Suite consisting of oblong Extension Table, large pedestal back Buffet, glazed and fret-moulded China Cabinet, and 6 Chairs with real leather slip seats.

Semi-Annual Sale, Special at

**\$160.00**

### Odd Dresser

Walnut finished on birch with 2 long and 2 short drawers, with large swing British plate mirror.

Semi-Annual Sale Special

**\$28.00**

### Card Tables

Oak finished folding Card Tables with green baize-lined tops. Strongly constructed with heavy nickel plated folding brackets.

Semi-Annual Sale Special

**\$2.40**

### Bedroom Suite

7-Piece Walnut Bedroom Suite in the French finish with fancy applied moldings of rosewood of exceptionally fine design, consisting of 46" Bow-end Bed, Vanity Dresser, Chiffonette Dresser, Night Table, Bench and Chair. An extraordinary value. Regular \$525.00, for

**\$350.00**

### Simmons Bed Outfit

Simmons walnut finished steel Bed with heavy 2" continuous post and 1" round fillers, No-Sway coil spring and layer felt mattress. All sizes. Complete

**\$21.45**

### Dresser

Walnut lacquer finished Dresser of 3 drawers and British plate swing mirror, a handy piece for the spare rooms.

Semi-Annual Sale Special, at

**\$14.75**

### Simmons Bed Outfit

Simmons walnut finished steel Bed with heavy 2" continuous post and 1" round fillers, No-Sway coil spring and layer felt mattress. All sizes. Complete

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**\$21.45**

At remarkable savings. A wide selection at real genuine savings. The prices speak for themselves. Domestic and imported carpets of the best qualities in Wiltons, Sarouks and Axminster. If you are interested in carpets, inspect this offering.

Mats, size 27"x54"	Size 6'6"x9'8"	Size 9'x10'6"
100 only Wilton and Axminster Mats for bedrooms, living rooms, etc. Regular values \$110.50 and \$5.50, each	11 only Seamless Axminster. Reg. \$50 for \$37.50 7 only Seamless Axminster. Reg. \$57.50 for \$42.50 6 only Seamless Wilton. Reg. \$60.00 for \$45.00	1 only French Wilton. Reg. \$110.00 for \$80.00 1 only Super Wilton. Reg. \$116.00 for \$87.50 2 only Seamless Wilton. Reg. \$100.00 for \$75.00 1 only Wilton. Reg. \$81.50 for \$62.50
Size 4'6"x7'6"	Size 9'9"	Size 8'3"x11'6"
4 only Wilton Rugs. Reg. \$25.00 for \$19.50 1 only Wilton Rug. Reg. \$30.00 for \$22.50 1 only Wilton Rug. Reg. \$32.50 for \$23.50 1 only Wilton Rug. Reg. \$35.00 for \$25.00 1 only Wilton Rug. Reg. \$38.50 for \$29.50 2 only Super Wilton Rugs. Reg. \$42.00 for \$32.00	2 only Wilton Rugs. Reg. \$62.50 for \$45.00 1 only Wilton Rug. Reg. \$85.00 for \$62.50 1 only Seamless Wilton Rug. Reg. \$125.00 for \$85.00 1 only French Wilton Rug. Reg. \$95.00 for \$69.50 1 only Seamless Axminster Rug. Reg. \$63.00 for \$42.50	2 only Seamless Wilton. Reg. \$120.00 for \$90.00 4 only Seamless Axminster. Reg. \$75.00, \$55.00
Size 6'9"x9'	Size 6'9"x10'6"	Size 9'x12'
1 only Wilton. Reg. \$55.00 for \$41.00 1 only Wilton. Reg. \$42.50 for \$32.00	2 only Super Wilton. Reg. \$90.00 for \$65.00 1 only Wilton. Reg. \$75.00 for \$55.00	1 only Wilton. Reg. \$82.50 for \$62.50 2 only Seamless Axminsters. Reg. \$85 for \$65.00 1 only Wilton. Reg. \$78.50 for \$50.00 1 only Wilton. Reg. \$82.50 for \$52.50





# The Bulletin's Page of World News Told in Pictures

## On Smith Pilgrimage : Olympic Contestants : Learning to Play



AN "AMERICAN" BEAUTY: Naitessa, or "Bright Eyes," from Tacoma, Wash., whose grandfather was chief of the Puget Sound tribe



WANTED TO SEE SMITH: Cordelia Mayberry, 19, and Amelia Eastman, 21, hiked all the way to New York from Texas to see Al Smith



AN AFTERNOON DRESS: Here is a charming design of blue crepe de chine, with white pastilles, which is worn with a wide red leather belt



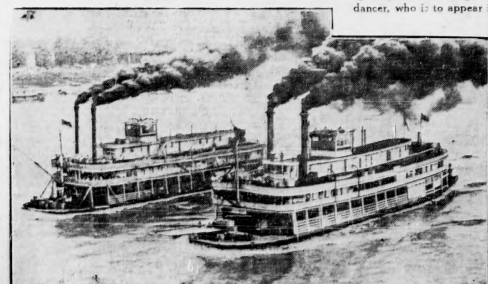
NEW MUSEUM DIRECTOR: Stephen C. Simms, member of the scientific staff of the Chicago Field Museum of Natural History, has been appointed director



EXPONENT OF COOKING: Maître Escoffier, at eighty-two, is about to cross the ocean to preach to America the blessings of the French culinary art



THIS IS THE HOTTEST JOB IN OLD LONDON TOWN: One-ton cylinder shafts for enormous printing machines being used in a furnace to 14,000 degrees centigrade at Blackfriars, England



TWO RIVER BOATS IN ONE OF THE MOST EXCITING RACES OF ALL TIME: The old glory of the Mississippi river revived as the packets Chris Green and Betsy Ann started their race for the supremacy of the Ohio river from Cincinnati to New Richmond. The Chris Green won by two lengths



A FUTURE BIG LEAGUER: Bill Sherdel, St. Louis Nationals, gives his five-year-old son, Junie, some pointers on the art of hitting



U.S. WOMEN SWIMMERS: At top (centre), members of the Olympic team look on while their team-mates work out in the tank on the President Roosevelt

"LE JOUR DE GLOIRE EST ARRIVE"—FOR FRANCE: The cadets of the military school of St. Cyr marching in the parade on the 14th of July past the Arc de Triomphe in Paris



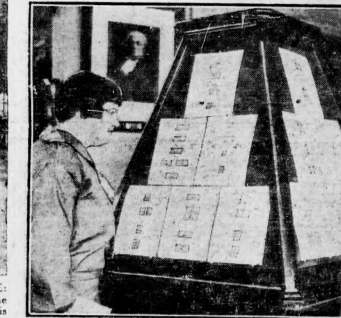
NOTED FRENCH ACTRESS: Mme. Ruerie Spinnely, Parisian stage beauty and famous dancer, who is to appear in Boston this fall



A FUTURE BIG LEAGUER: Bill Sherdel, St. Louis Nationals, gives his five-year-old son, Junie, some pointers on the art of hitting



SEEK RACE OF GIANTS: Harold Austin, author, and Paul C. Hoelter, explorer, who have sailed for the Belgian Congo in Africa, to seek a race of negro giants



KING'S VALUABLE STAMP COLLECTION EXHIBITED: The Royal Philatelic Society's exhibition in London included King George's rare collection. Some of the stamps were valued at a quarter of a million pounds



SAY COLLIE AIDED IN \$30 THEFT: This noble canine is alleged to have aided and abetted its owner, who lives in Brooklyn, N.Y., in rifling a cash register



WALTER HAGEN TURNS TABLES, DEFEATING ARCHIE COMPSTON BY 6 UP: "The Haig" driving from the first tee in the afternoon round of a 72-hole match, which the two noted pros. played at the Westchester Biltmore Country Club. They both took part in the Canadian open at Toronto



WOULD FLY CONTINENT: Mrs. Almatia Bennett, 101 years old, of Chicopee Falls, Mass., would like to fly from coast to coast. She has already been up four times



CONVERTED TO HOOVER: Robert L. Owen, for 18 years Democratic senator from Oklahoma, has joined the Hoover ranks. He is a conscientious dry



TOWER GATE IN WALLED CITY OF ROTHENBURG: Rothenburg Ob-der-Tauber, a town in Germany, in the kingdom of Bavaria, is beautifully situated on an eminence 200 feet above the Tauber. It is flanked by medieval walls, towers and gates



MAYOR JIMMIE WALKER: Yes, this is New York's mayor dressed up as a Spanish caballero during a visit to Monterey, Calif.





JUST GIVE ME YOUR LETTERS, ANNIE - I'LL SEE THAT THEY ARE TAKEN CARE OF -

THANKS, MISS ISTHMA - THESE FOLKS WILL BE AWFUL GLAD TO HEAR FROM ME -

HM-M-M. MISS BILD. BUNNERS DORNER - MRS. FLINT, BLUEBELL - AND MRS. FEWTER. MAMFAIR - HOW WHAT POSSIBLE INTEREST COULD THESE PEOPLE HAVE IN A WAIT LIKE ANNIE?

HAROLD GREEN ©



# Canadian Bakeries Ltd. Open Fine New Bakery

New Edmonton Concern is Now Operating—New Building on 112th Street is a Model Construction and a Picture of Cleanliness—Many Types of Bread are Produced by Modern Machinery

Remember when mother used to bake the week's supply of golden-crusted bread and you would beg "just one slice, please, Ma," from the hot loaves as they came out of the oven? Sure you do.

But it's a big change from mother's old system to the present big modern bakeries such as that which has just been opened on 112 street by the Canadian Bakeries Ltd.

## The Big Day

Perhaps Saturday was baked in your home. On Friday mother would announce to the neighbors over the back fence that tomorrow would be her big day because she had to "bake the bread for the big, hungry family of mine."

And then on Friday would be the mixing of the dough water, the preparation of the flour, and adding of yeast, salt and sugar. At least some of them did it that way, while others had real recipes of their own.

On Friday evening the big white masses of dough would be placed in pans on a table and newspapers put over top of them. They were "rising" and mother would hustle the children out of the kitchen and told to keep still so that they wouldn't bounce around and cause the bread to fall.

## Up Bright and Early

Mother would survey her work and then go to bed, and, awakened by the shrilly ringing alarm clock in the early hours of the morning, would climb out of a warm bed to start work on the actual baking of the bread.

Perhaps father was hustled out, too, to get a big roaring fire in the kitchen range. Per-

haps mother did it, but at any rate the fire was needed, and then coaking of the flames in the cold range started, and after much sweating and much wood and coal the range was hot and the bread put in.

Some time later it came out, big-crusted loaves with a sweet aroma that brought the kids in to get their slice with a generous application of butter. Remember that part of it?

That was when bread baking was an institution in each family and mother had a pretty tough time of it to get out enough bread to go around. And sometimes she found that she didn't have enough, and had to bake again during the week.

## No Worry Now

Today, mother doesn't worry about that. She just opens the door in the morning, greets the bakery wagon driver and gets as many loaves as she wants from him. And she finds that the bakery loaves are fine in texture, made with the best of materials, and as excellent as those produced in the art of bread-making have been able to make it. And it's new-made, too, with no stales, thermometers, and other aids to the bread-baker.

Let's take a look into the Canadian Bakeries building on 112 street. Mother certainly will be interested.

With spotlessly clean flooring, woodwork and tables, and a ventilation system which continually brings in fresh air, the bakery is a model of perfection.

## The Loaf Begins

The loaf of bread which is delivered at your door is born on the top floor of that building. But instead of having a few brother and sister loaves it has hundreds of its kind.

In the basement floor is stored, and is kept staid, days for aging Chemical action in flour is aided by that wait of two months, and it all helps in the long run to turn out the best possible and uniform bread.

## Improvement Factor

The wait also improves the color and the keeping power of the loaf when it is delivered to the consumer. The flour which is used is taken from three different canadas, so that there

will be a uniform run. Flour is liable to be of slightly different grades, and the mixing results in a uniform blend. The flour is placed in the granulator which will hold about 1,200 pounds of dough at one time. Imagine a loaf weighing 1,000 pounds! Then the salt, sugar, milk, shortening, yeast and malt is put in the dough-water.

Big arms in the mixer swing the mixture continually for a set period of time, and then the dough is taken out and put into specially constructed metal troughs and allowed to rest there for four hours until it has risen.

## Fresh Heat Maintained

The room in which the mixer and the troughs are situated is kept at a constant temperature of 80 degrees. Even the flour is watched closely for its temperature.

After the dough has been left in the troughs for the required time, it is sent into a special machine on the ground floor.

The dough runs through this machine and is cut into sections. Each section is for one loaf, and a baker watches continually to see that the mixer cuts the correct amount of dough. Each piece of dough is weighed before it passes on to the next process before it becomes a finished loaf.

## A Lightning Roller

The sections of dough are dropped into a whirling machine which rolls it around and around. It gets the same results in a few seconds that could be obtained from many minutes' rolling by hand. When the dough comes out of this machine it is taken to another machine which from each piece out like a pancake and then rolls it up again in the same manner as a person would roll up a carpet.

This roll is then put into a pan, and along with hundreds of other pans and rolls it is placed into a cooling cabinet.

Not. Later it is placed in the heated oven, where it remains for 35 minutes at an even temperature of 475 degrees Fahrenheit. The big ovens have a capacity of 400 loaves at one time.

The bread, when taken from the oven, is cooled for two and one-half hours before it is wrapped. A special wrapping machine places the bread in waxed paper and makes it ready for the driver's wagon. A special electric plate on the machine heats the paper at the end of the loaf and the wax seals the loose ends of the loaf.

## Cleanliness Personified

The bakery is a picture of system and cleanliness, and it is interesting to watch the loaves coming from the machines.

The Canadian Bakeries make many varieties of bread. Some of these are: 4X, their most popular type; St. Made; Whole Wheat; Bran Bread; Vienna, which is baked light on the oven; Short Sandwich; Long Sand; with cream section, which contains four loaves; King Baiter Biscuits; Raisin White; Cinnamon Rolls; Fruit Buns; Sweet Rolls; Crisp Dinner Rolls; and their special Windsor Cherry Loaf.

W. N. Beattie is manager of the local branch of the Canadian Bakeries Ltd., which has branches in 11 western Canada cities. He is proud to represent the company, having supervised the installation of machinery and initial production.

## Contractors Who Did Work On New Building

Electrical work on the new Canadian Bakeries Ltd. building on 112th street was done by Fred Davies, who has fine electrical installations in many Edmonton establishments to his credit.

W. H. Wells did the interior painting and finishing, while C. H. Froe installed the plumbing and heating.

## ALL EXTERIOR

AND

## INTERIOR PAINTING

ON THE NEW

Canadian Bakeries Bldg.

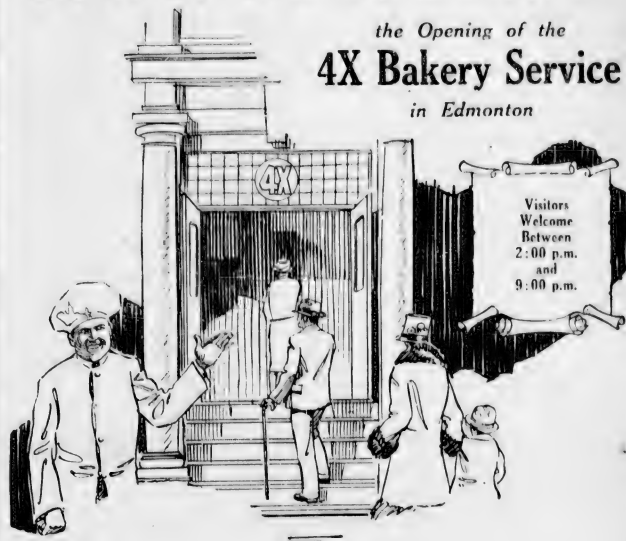
WAS EXECUTED BY

W. H. Wells & Co.

PAINTERS, PAPERHANGERS AND DECORATORS  
10226 99th St. Phone 5899

# ANNOUNCING

the Opening of the  
**4X Bakery Service**  
in Edmonton



Visitors  
Welcome  
Between  
2:00 p.m.  
and  
9:00 p.m.

EDMONTON'S newest and most up-to-date Bakery opens for the inspection of the public on Wednesday, August 8th, when the doors of the Fourx Plant will be thrown open to visitors at 2:00 p.m. Everyone who is interested in seeing how Pure Bread is made will be welcomed from 2:00 p.m. until 9:00 p.m. daily, except Sunday, until Tuesday, August 14th.

Guides will meet the visitors at the door and conduct them through the plant, showing, step by step, the whole process of making Fourx Bread. As a visitor, you will appreciate seeing the operation of this fine modern plant which has been erected to serve Edmonton homes. The wonderful equipment, including giant dough-mixers, huge fermenting troughs, and other up-to-date automatic machinery which assures exact uniformity in every loaf, will prove itself worthy of your inspection.

The spotless cleanliness and unceasing care taken to maintain the high standards of quality, flavor and nutriment for which Fourx Bread is famous, will appeal strongly to Edmonton women as they have to women of other leading cities, helping you to better understand why 4X Bread is preferred in over 98,000 homes throughout Western Canada today.

Fourx Breads and Cakes are on sale in the stores now and the 4X Wagon will be on your street every day. We invite you to try a loaf of this delicious Fourx Bread—in its uniform texture, crisp golden crust and unmistakable "Wheaty Flavor" you will find all you could desire in a perfect loaf—brown or white, baked just right—the pride of professional bakers.

Enjoy "That Wheaty Flavor"



FOUREX  
**BREAD**  
and CAKES

"The West's Best"

CANADIAN BAKERIES LIMITED

112th Street at 103rd Avenue

EDMONTON

Phone 23222

CALGARY LETHBRIDGE REGINA SASKATOON MOOSE JAW SWIFT CURRENT  
PRINCE ALBERT VANCOUVER VICTORIA NANAIMO NEW WESTMINSTER

## The Plumbing, Heating and Gas Fitting

ON THE

New Canadian Bakeries Building

WAS  
INSTALLED  
BY

**C. R. FROST**

DOMESTIC, SANITARY AND HEATING ENGINEER

10135 102nd Street — Phone 1838

## The Electrical Work for Lighting and Power

ON THE

New Canadian Bakeries Bldg.

WAS INSTALLED BY US

Here are a few of the jobs we have been associated with this year:  
Northwestern Utilities Warehouse and Garage  
King Edward School — The New Recreation Hall  
Athabasca Hotel at Jasper

**FRED DAVIES**

ELECTRICAL  
CONTRACTORS

10130 101st STREET

PHONE 4454













